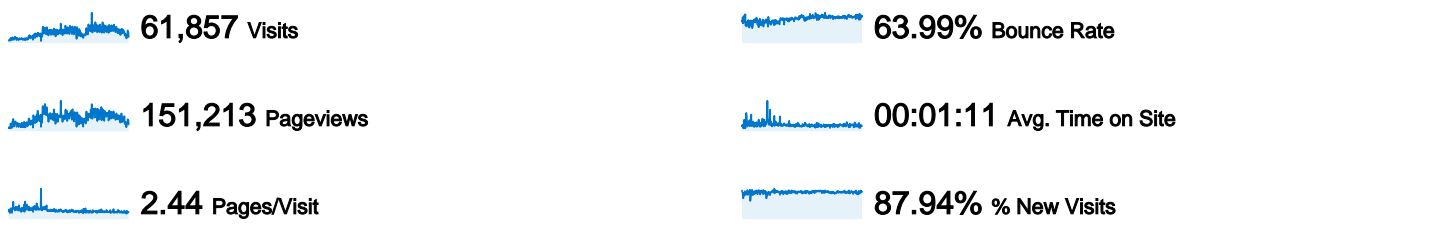
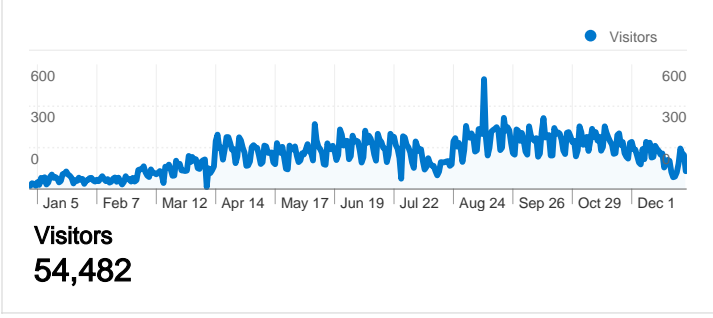


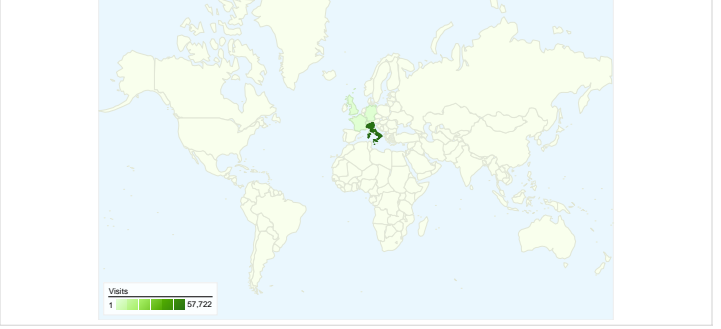
**Site Usage**



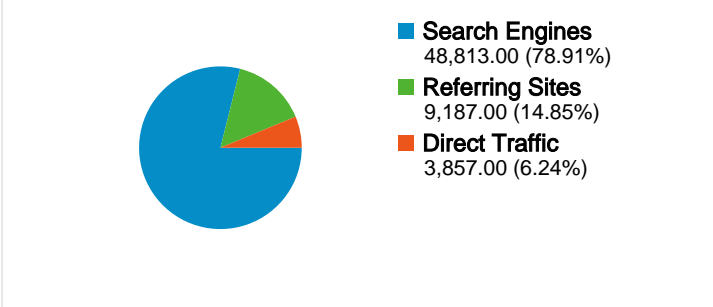
**Visitors Overview**



**Map Overlay**

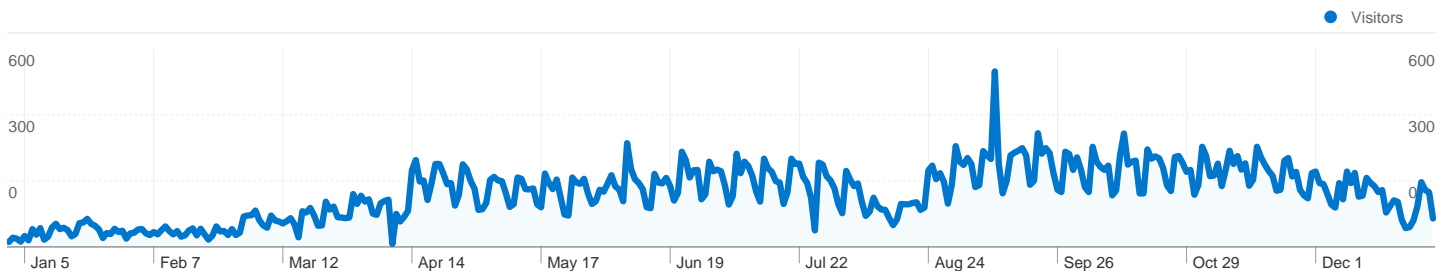


**Traffic Sources Overview**



**Content Overview**

Pages	Pageviews	% Pageviews
/category/box-doccia/	6,829	4.52%
/	6,302	4.17%
/category/accessori-bagno/	5,329	3.52%
/category/termoarredo/	3,683	2.44%
/category/rubinetto/	3,319	2.19%




**54,482 people visited this site**


 **61,857** Visits

 **54,482** Absolute Unique Visitors

 **151,213** Pageviews

 **2.44** Average Pageviews

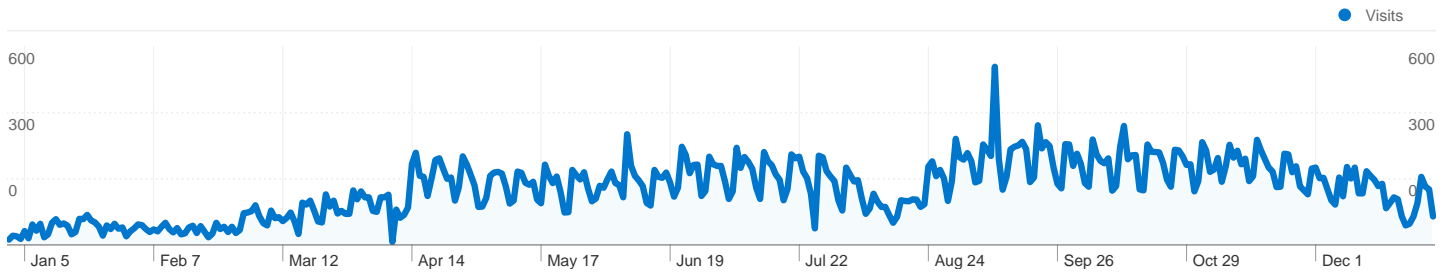
 **00:01:11** Time on Site

 **63.99%** Bounce Rate

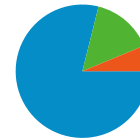
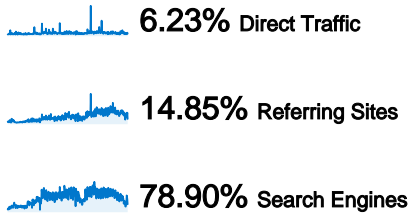
 **87.94%** New Visits

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	41,575	67.21%	Unknown	32,728	52.91%
Firefox	15,603	25.22%	DSL	23,392	37.82%
Safari	2,141	3.46%	T1	2,396	3.87%
Chrome	1,743	2.82%	Dialup	2,120	3.43%
Opera	483	0.78%	OC3	722	1.17%



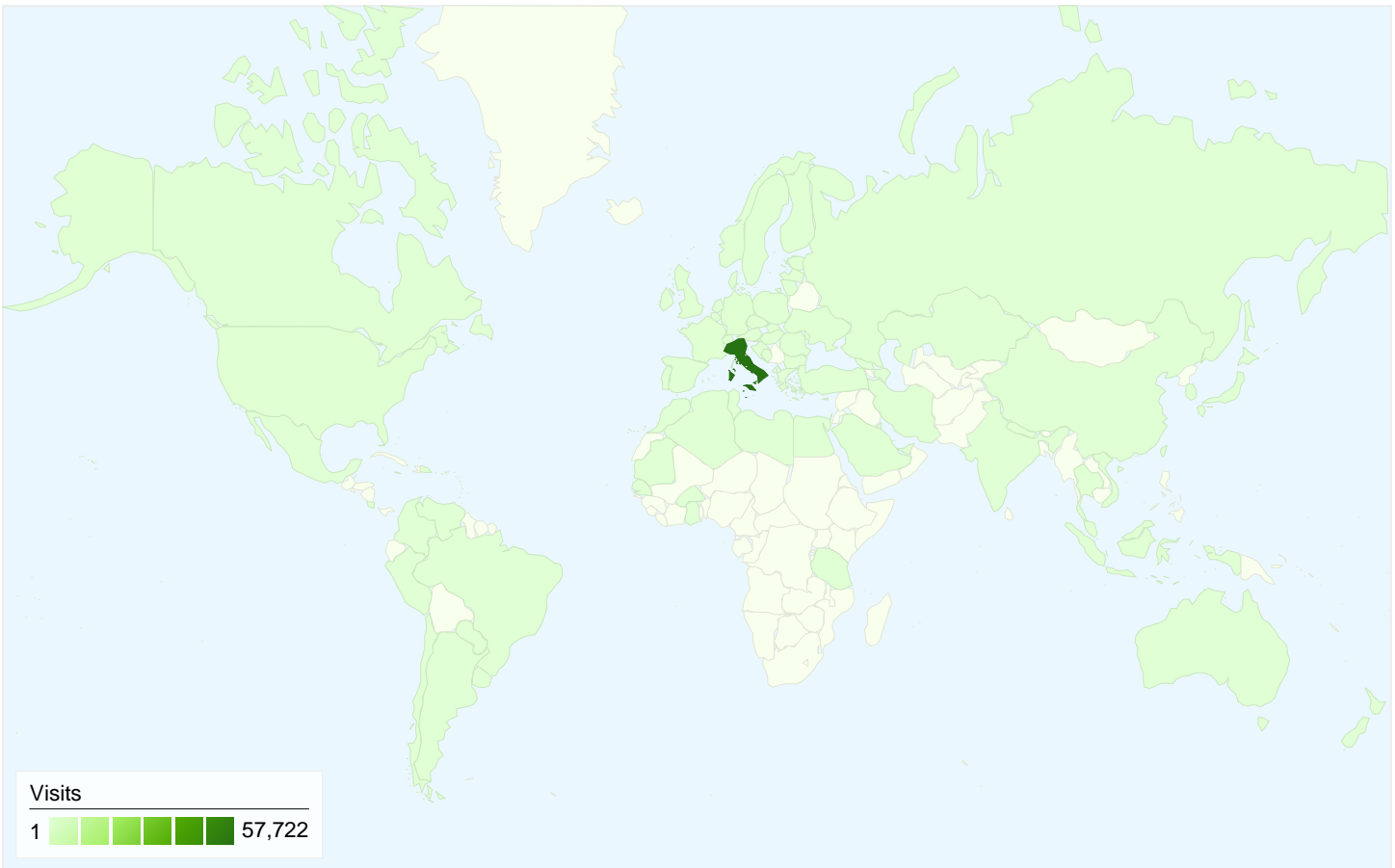
All traffic sources sent a total of 61,857 visits



- Search Engines**  
48,813.00 (78.91%)
- Referring Sites**  
9,187.00 (14.85%)
- Direct Traffic**  
3,857.00 (6.24%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	42,217	68.24%	termoarredo	668	1.37%
images.google.it (referral)	4,556	7.36%	cabine doccia	664	1.36%
ask (organic)	3,891	6.29%	termoarredo design	477	0.98%
(direct) ((none))	3,862	6.24%	arredo bagno moderno	467	0.96%
virgilio (organic)	1,194	1.93%	arredo bagno classico	436	0.89%

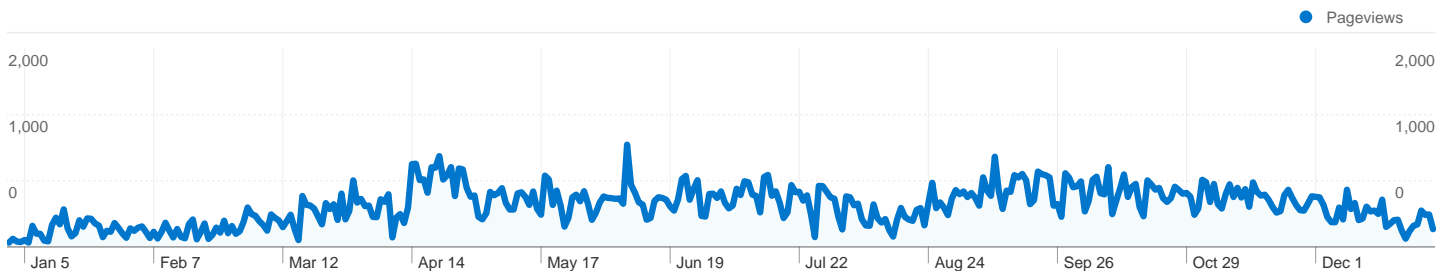


**61,857 visits came from 98 countries/territories**


Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Italy</b>	<b>57,722</b>	2.43	00:01:10	88.04%	63.96%
Switzerland	503	2.63	00:01:03	89.66%	61.43%
Germany	463	2.62	00:01:07	85.53%	65.23%
France	286	2.98	00:01:11	93.36%	58.39%
United Kingdom	278	2.38	00:00:59	90.29%	71.58%
United States	253	2.40	00:03:26	86.17%	67.19%
Poland	164	2.48	00:00:43	98.17%	68.29%
Ireland	160	1.04	00:00:01	98.75%	98.12%
China	151	4.43	00:02:00	76.16%	68.21%


Spain	<b>127</b>	2.24	00:01:04	92.91%	66.14%
					1 - 10 of 98



Pages on this site were viewed a total of 151,213 times

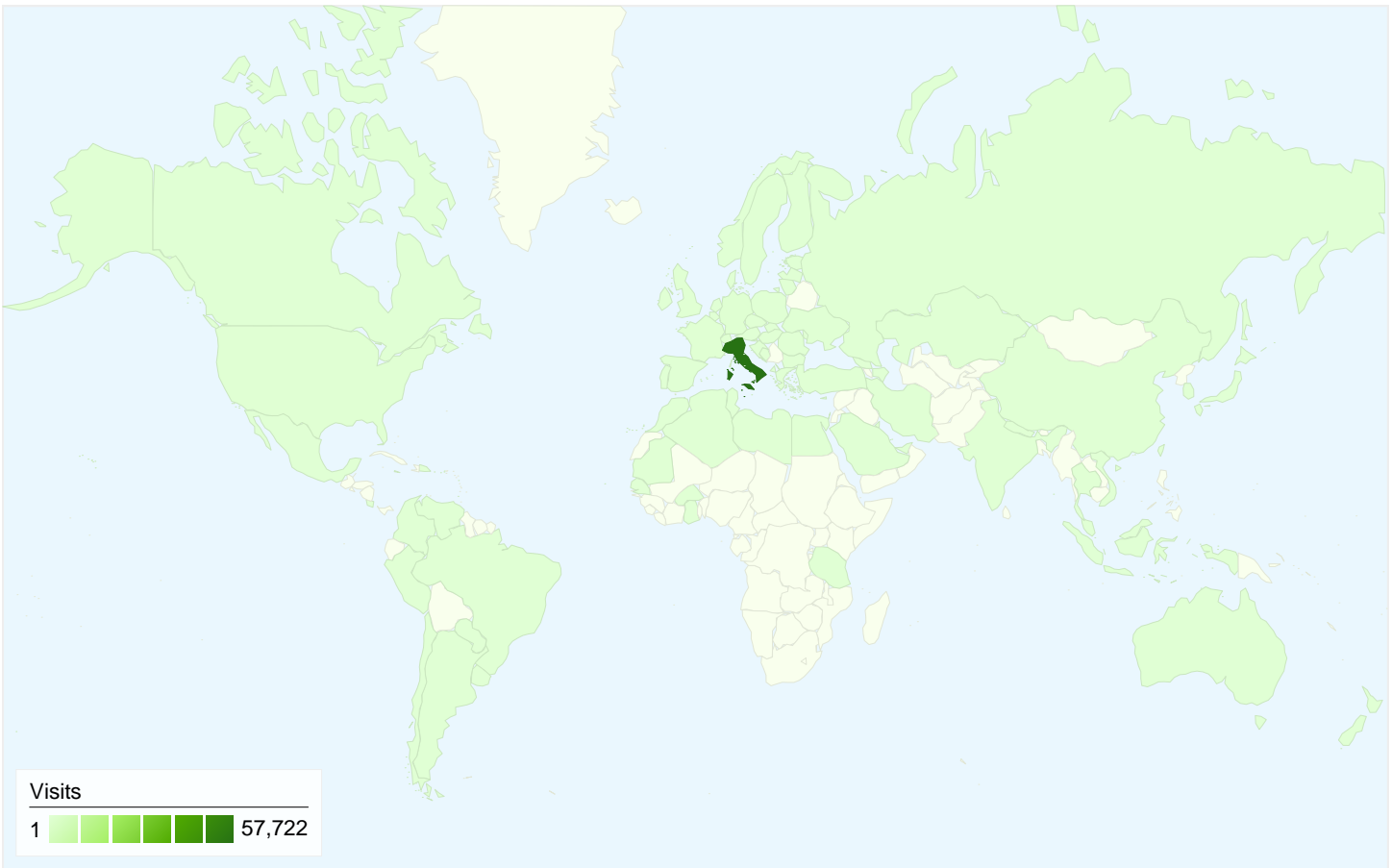
 151,213 Pageviews

 105,399 Unique Views

 63.99% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/category/box-doccia/	6,829	4.52%
/	6,302	4.17%
/category/accessori-bagno/	5,329	3.52%
/category/termoarredo/	3,683	2.44%
/category/rubinetto/	3,319	2.19%

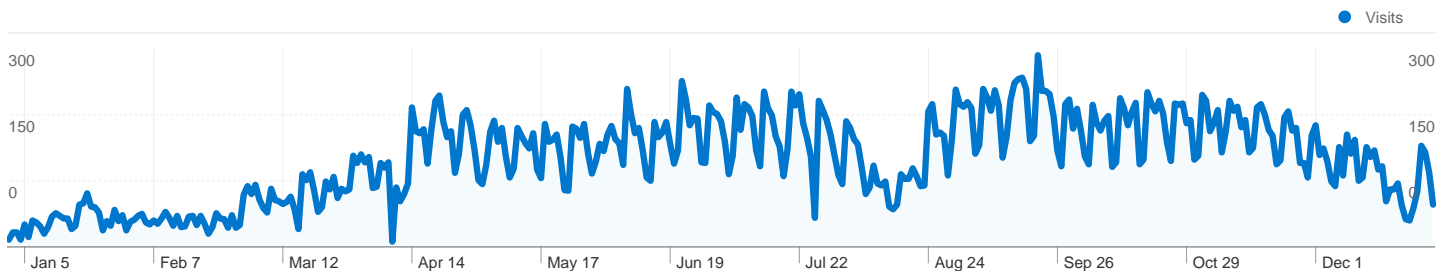


**61,857 visits came from 98 countries/territories**

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Italy</b>	<b>57,722</b>	2.43	00:01:10	88.04%	63.96%
Switzerland	503	2.63	00:01:03	89.66%	61.43%
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Poland	164	2.48	00:00:43	98.17%	68.29%
Ireland	160	1.04	00:00:01	98.75%	98.12%
China	151	4.43	00:02:00	76.16%	68.21%

Spain	<b>127</b>	2.24	00:01:04	92.91%	66.14%
					1 - 10 of 98



## Search sent 48,814 total visits via 21,720 keywords

### Site Usage

<b>Visits</b> <b>48,814</b> % of Site Total: 78.91%	<b>Pages/Visit</b> <b>2.51</b> Site Avg: 2.44 (2.74%)	<b>Avg. Time on Site</b> <b>00:01:08</b> Site Avg: 00:01:11 (-4.44%)	<b>% New Visits</b> <b>89.72%</b> Site Avg: 87.94% (2.02%)	<b>Bounce Rate</b> <b>64.11%</b> Site Avg: 63.99% (0.19%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
termoarredo	668	3.55	00:01:44	93.41%	51.95%
cabine doccia	664	4.06	00:01:17	95.33%	42.47%
termoarredo design	477	3.20	00:01:24	91.19%	58.49%
arredo bagno moderno	467	3.08	00:00:53	92.72%	56.53%
arredo bagno classico	436	3.11	00:00:50	93.12%	56.65%
accessori bagno	433	3.62	00:01:16	93.30%	39.26%
arredo bagno	372	4.30	00:00:58	97.31%	51.88%
copriwater	361	1.94	00:00:56	93.63%	65.37%
stufe a pellet	343	1.78	00:00:27	98.83%	76.09%
termoarredo bagno	327	2.99	00:01:18	90.52%	60.24%

1 - 10 of 21,720